

QUALITY STORE

LOW PRICE MAKERS

# OTTO-JOHNSON MERCANTILE COMPANY

Everything to Eat and Wear

## NEW FALL DRESS GOODS

We are receiving new fall goods every day. Among the new goods we have received to date are some handsome all wool mannish suitings in a variety of colors checks and stripes—42 to 48 inches wide \$1.25 and 1.50 per Yard



## New Fall HOUSE DRESSES

We have just received a fall shipment of Minna Taylor house dresses in dark patterns gingham and Percales. Sizes 34 to 44. Prices \$1.25 to \$1.50 Each

Wool poplin in solid colors 56 inches wide—\$1.50 per yard.

6 yard patterns of wool Caberdine in a variety of solid colors 40 inches wide \$1.50 per yard. Full line of silks in black and white stripes and checks, plaid silks in a good line of colors.

## SCHOOL SUPPLIES

It will be several weeks before the school bells will be ringing but we want you to know that we have a full line of school supplies such as tablets, pencils, crayons and erasers, book satchels and straps, lunch boxes, pencil boxes etc.

## HARDWARE DEPARTMENT

# MCCORMICK

### Row Binders

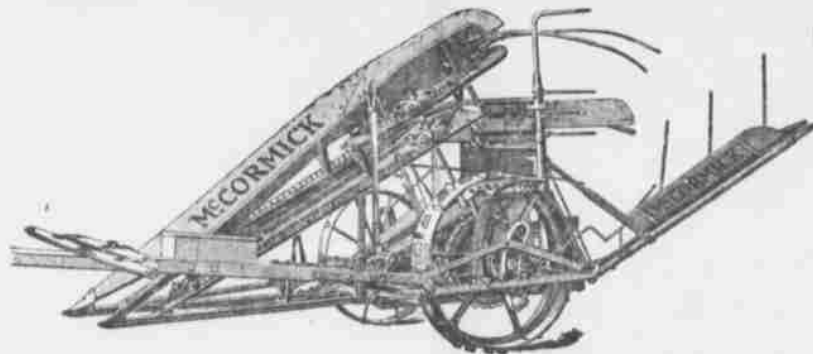
### Grain Binders

### Rakes

### Mowers

### Binder twine

### Repairs



### McCormick Corn Binders

### Simple in construction

### Light in weight

### Compact

### Will cut shorter

### Last longer

### No side draft

Look over our line of Hoosier Kitchen Cabinets, and our queensware and glassware department. All kinds of harness and saddles and harness goods. Harness and repair shop in connection, and a competent saddle-maker. We make saddles to your order. Star windmills both steel and wood. Come in and look at our

Model 12 steel Star Windmill. It is now equipped with NO-OIL-EM bearings which we guarantee unconditionally to run one year without oiling. Figure your saving in one year, both in oil and the trouble climbing up and down the tower to do this oiling, then come in and let us figure your windmill bill. Our prices are lowest the quality highest.

## STAR MILLS ARE THE BEST

## Our Great and Complete Grocery Department

## We Sell For Less

The Otto-Johnson Mercantile Company is better able to serve the housewife this year than ever before. Our store manager is equipped as to how to reduce the high cost of living and at the same time raise the quality of food served on the table.

### Breakfast Cereals

Cream of wheat	15c each
Shredded Wheat	2 for 25c
Grape Nuts	2 for 25c
Post Toasties	2 for 25c
Krinkle Corn Flakes	10c Box

### Coffee

Don't forget that high grade pure Coffee. Blue Label Special 25c per can. Solitaire Cleaned Currants 1 pound package 12 1-2c

### Special in Pipes

1 Briar Pipe	25c	All For 25c
12 Pipe Cleaners	10c	
1 Can Tuxedo Tobacco	10c	

Smokers take notice one week only

Remember we wholesale and retail. We carry a complete stock of groceries and provisions and you should realize that the two most important things to be considered when buying groceries are first and foremost—Quality—Select a store that handles only the best. Second—

Price—select a store whose price is in keeping with quality. We are in a position to guarantee both because we have established our reputation on being a store of quality, and then our buying capacity puts us in a class by ourselves on the price question—try us.

# Otto-Johnson Merc. Co.